


Abdul Rehman

DATE OF BIRTH:
21/11/1997

CONTACT


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ABOUT ME

I am ambitious SEO Machinist and a Web Developer focused on crafting great web experiences. For over past 3 years, I have worked for some best digital agencies on SEO, Digital Marketing and web development to create my best work. I am looking forward to enhance my skills and experience in the field.

WORK EXPERIENCE

10/2019 – CURRENT – Islamabad, Pakistan

Web Developer & Digital Marketer

HostBreak Web Technologies

- WordPress web development on the given requirements/tasks.
- Crafting of responsive and friendly user interface.
- Ensure the technical feasibility of UI/UX designs.
- Creation and Implementation of Basic SEO for developed websites.
- Implementing SEO for Organization's website.
- Managing Ads campaign on different online platforms.
- Responsible for managing and updating company's website.

10/2020 – CURRENT – Islamabad, Pakistan

Search engine optimisation expert

Mechatronix Pakistan

- Performing On-page & Off-Page SEO for organization's Website.
- Optimizing the website pages to best for SEO.
- Ensure the technical feasibility of UI/UX designs.
- Carrying out reports and taking improvement measures.

01/2020 – 09/2020 – Rawalpindi, Pakistan

Search Engine Optimiser

Signup Solutions

- Performing Technical, On-page & Off-Page SEO on Company Projects.
- Optimizing the website pages to best for SEO.
- Preparation of stat and work reports.
- Making keyword analysis and use of best possible keywords.
- Carrying out audit reports and taking improvement measures.

09/2019 – 12/2019 – Rawalpindi, Pakistan

Web Engineer

Brand Experts (Pvt). LTD

- WordPress web development on user requirements & desired designs.
- Crafting of responsive and friendly user interface.
- Ensure the technical feasibility of UI/UX designs.
- Creation and Implementation of Basic SEO for developed websites.
- Managing web related problems and content alteration.

07/2018 – 09/2018 – Islamabad, Pakistan

Web Developer & Social Media Manager

fivestarcloth.com

- Development and alteration of website pages.

- Optimization of website for better search results and user experience.
- Social Media content posting and sharing.
- Creating visual content to present best online.

06/2017 – 08/2017 – Rawalpindi, Pakistan

Web developer

Seven Koncepts

- Conversion of PSD Files to HTML (User Interface) files.
- Website and Applications Front-End Development Using: Html, Css, JS & Bootstrap.
- Creation of responsive and friendly user interface.
- Ensure the technical feasibility of UI/UX designs.
- Optimize application for maximum speed and scalability.
- Assure that all user input is validated before submitting to back-end.

EDUCATION AND TRAINING

09/2015 – 06/2019 – Shangrilla Rd, E-8/1 E 8/1 E-8, Islamabad, Islamabad, Pakistan

Bachelor of Science in Information Technology - BS(IT)

Bahria University Islamabad

Field(s) of study

- Computer

<https://www.bahria.edu.pk/>

08/2013 – 07/2015 – 4 Service Rd S, H-8/4 H 8/4 H-8, Islamabad, Islamabad, Pakistan

Intermediate In Computer Science - ICS

Federal Board of Intermediate and Secondary Education

<https://www.fbise.edu.pk/>

04/2011 – 04/2013 – 4 Service Rd S, H-8/4 H 8/4 H-8, Islamabad, Islamabad , Pakistan

Matriculation

Federal Board of Intermediate and Secondary Education

CERTIFICATIONS

25/07/2020

Local SEO Exam - SEMRUSH

A certification concerning with Local SEO of business or website.

ID: 2ef72253fa47733

<https://static.semrush.com/academy-prod/certificate/6537104/SEMrush-Academy-Certificate-2ef72253fa47733a7ae12d317060f005976d2e563009be42d9f851d3a2dc6f7b.png>

26/07/2020

SEO Fundamentals Exam - Semrush

A certification regarding SEO fundamentals and operation.

ID:ca392a4a753b1a8

<https://static.semrush.com/academy-prod/certificate/6537104/SEMrush-Academy-Certificate-ca392a4a753b1a8a924cca14161fbc88253ae539f417bde36302c5a4aa33a993.png>

27/02/2020

GOOGLE MY BUSINESS BASICS

A google short course leading to learn google my business for professional use.

ID - 45953165

<https://skillshop.exceedlms.com/student/award/45953165>

SEARCH ENGINE OPTIMIZATION COURSE - EDUCBA

A great opportunity to learn core values of SEO and their sound implementation.

Certification ID - V-AWYIH5T

<https://www.educba.com/certificate/?c=V-AWYIH5T>

09/03/2021

WORDPRESS WEB DEVELOPMENT

Wordpress development and operation certification

<https://cutt.ly/zzRAC6H>

04/08/2020

Google Ads Search Certification

Google recognizes your mastery of the fundamentals of building and customizing effective Google Search campaigns.

<https://skillshop.exceedlms.com/student/award/55874710>

03/08/2020

Google Ads Display Certification

Google recognizes your mastery of the fundamentals of developing and optimizing effective Google Display campaigns.

<https://skillshop.exceedlms.com/student/award/54253051>

21/04/2020

FUNDAMENTALS OF DIGITAL MARKETING - Google

A great learning towards digital marketing with fundamental skills.

Certification ID - 5UX 9VR TVM

<https://learndigital.withgoogle.com/digitalgarage/validate-certificate-code>

25/07/2020

GOOGLE WEBMASTER TOOL FOUNDATION - Study Section

A certification of google search console core working & operations in SEO.

Email:abdulrehman774@gmail.com

Certification ID - 188525

<https://www.studysection.com/verify-certificate-authenticity>

26/07/2020

KEYWORD RESEARCH - SEMRUSH

Certification of competitive keyword research, analysis and usage.

ID - 61642a49544d0a0

[https://static.semrush.com/academy-prod/certificate/6537104/SEMrush-](https://static.semrush.com/academy-prod/certificate/6537104/SEMrush-Academy-)

[Certificate-61642a49544d0a0bf314f6ce0f1aa52e3a6fa40ddb5f6517ab6b9fbd82df271c.png](https://static.semrush.com/academy-prod/certificate/6537104/SEMrush-Academy-Certificate-61642a49544d0a0bf314f6ce0f1aa52e3a6fa40ddb5f6517ab6b9fbd82df271c.png)

25/07/2020

Semrush Site Audit Exam

A certification of site audit to extract information regarding technicalities and SEO.

ID:8cb73cd5cd14159

[https://static.semrush.com/academy-prod/certificate/6537104/SEMrush-](https://static.semrush.com/academy-prod/certificate/6537104/SEMrush-Academy-)

[Certificate-8cb73cd5cd14159fcd5ead817c7f946a48dd9243064d64944c0ae3de16f96e83.png](https://static.semrush.com/academy-prod/certificate/6537104/SEMrush-Academy-Certificate-8cb73cd5cd14159fcd5ead817c7f946a48dd9243064d64944c0ae3de16f96e83.png)

DIGITAL SKILLS

Microsoft Office / Microsoft Powerpoint / Microsoft office(WordExcel Powerpoint Outlook) / Microsoft Word / SEARCH ENGINE OPTIMISATION / Internet Search / Working with the web technologies HTML and CSS

COMMUNICATION AND INTERPERSONAL SKILLS

Presentation /Demos

Making and delivering presentation for proposals, project ideas and work flow.

Report Making

Preparing technical or statistical report on specified given task, work flow and projects.

Research/Analysis

Competitive research and analysis on the feasibility study, requirements and outcomes of different tasks, work and projects.

VOLUNTEERING

09/07/2019 – 15/07/2019

Community Service At Internation Foundation For Education, Empowerment And Learning

Islamabad, Pakistan

Provided lectures to OSCS School students of 5th 6th grade in the subjects of science, math and computer.

<http://ifeel.pk/>

RECOMMENDATIONS

- Aziz UR Rehman – CEO Hostbreak – aziz@hostbreak.com – (+92) 300856 0160
Mr. Aziz UR Rehman is my mentor and boss at hostbreak and i have worked under them for more than 2 years.
hostbreak.com
- Ahsan Satti – CEO Signup Solutions – ahsansatti707@gmail.com – (+92) 3 165074283
Mr. lead Signup Solution and i was under their supervision about an year at signup solution.
<https://signupsolution.com/>
- Usman Shafique – Senior Lecturer Bahria University Islamabad – usman.buic@bahria.edu.pk – (+92) 0519260002366
I had an immense bond with Mr. Usman Shafique as a student and employee. He was my supervisor for final year project and my instructor in 2 courses at university. I also had a chance to work with him as a developer in his E-commerce store.
<https://bahria.edu.pk/buic/cs/usman-shafique/>
- Muhammad Furqan – CEO Brand Experts – aem.furqan@gmail.com – (+92) 3005511902
I have worked as Web Engineer under the supervision Mr. Furqan at brand experts.
<https://brandexperts.com.pk/>